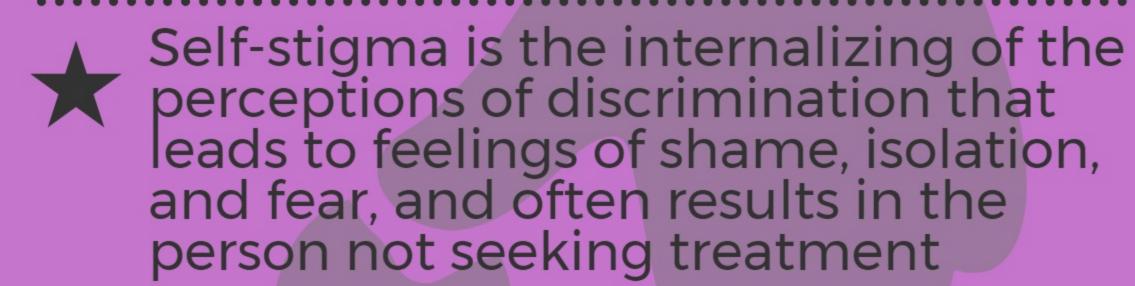
STICINA?

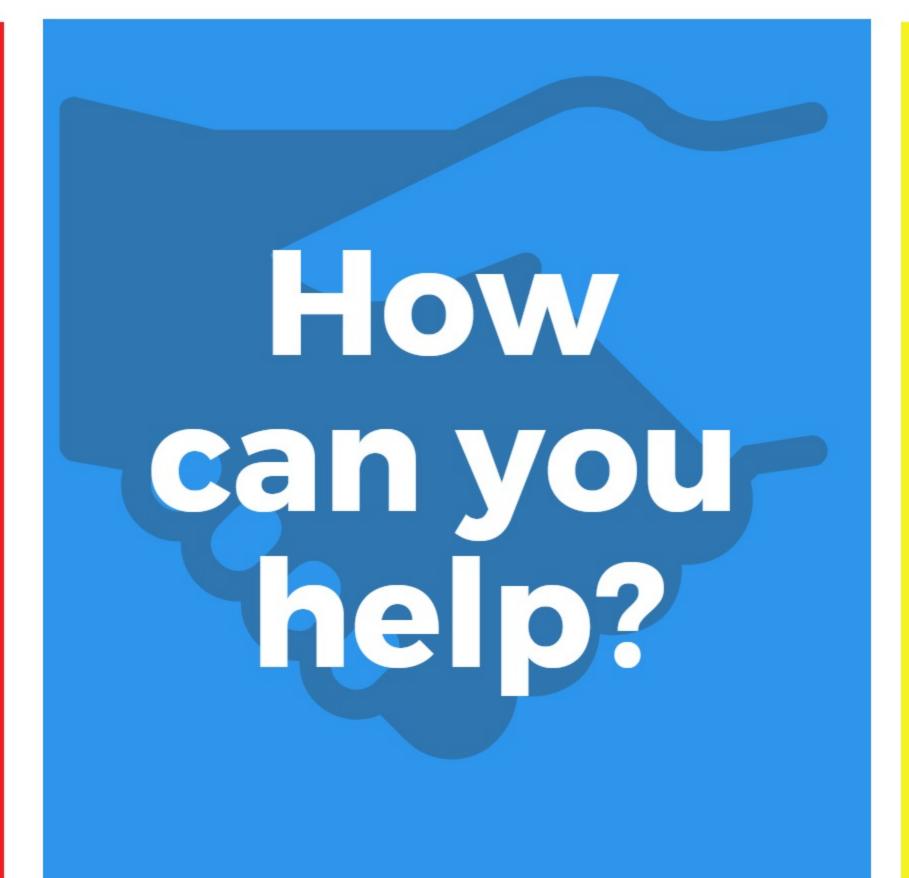
Stigma is a perceived negative attribute that causes someone to devalue or think less of the whole person.



Social stigma is characterized by prejudicial attitudes and discriminating behavior directed towards individuals with substance use disorders



Negative labels like "junkie" and "addict" dehumanize and encourge stigma.





Break the silence

Speak up and challenge stereotypes and attitudes.

Educate yourself on the disease of substance use disorder, and then share what you learned.

Teach by sharing your own experiences or encouraging others to share their stories of recovery from substance use disorder.







#SILENCETHESTIGMA

Practice Empathy



You either: **Know someone** Love someone Are someone or Lost someone who suffers from substance use disorder

Show compassion by reaching out to those in need of help. Do not let anyone suffer in silence.